

FOR IMMEDIATE RELEASE

February 27, 2014

CONTACT:

NOELLE JOHNSON Gold Ridge Resource Conservation District 2776 Sullivan Road Sebastopol, CA 95472 Phone (707)823-5244 Noelle@goldridgercd.org SUSAN WARNER
North Coast Resource Conservation &
Development Council (NCRC&DC)
P.O. BOX 6417
Santa Rosa, CA 95406-0417
Phone 707-937-4535
ncrcandd@sonic.net

POLLINATOR HEDGEROW PLANTING DAY AT BLOOMFIELD FARMS RAIN/FLOODINJG DELAY UNTIL MARCH 8

The non-profit North Coast Resource Conservation & Development Council (NCRC&DC) in cooperation with Gold Ridge Resource Conservation District, Bloomfield FarmsTM, and other project partners are seeking volunteers to help plant a hedgerow to support native bees and other pollinators. The date has been moved to Saturday March 8, 2014, due to anticipated flooding on the original date this week. The day at Bloomfield FarmsTM, 12550 Valley Ford Road between Valley Ford and Bloomfield, will include an educational discussion. Volunteers will learn about the importance of pollinators to our food supply, why their populations are declining, and what we can do to support them. People of all ages are welcome, and the event will go forward rain or shine. Lunch will be provided.

Please wear boots, work gloves, and clothes you don't mind getting dirty. Some tools will be provided, but extra picks and shovels are always helpful. If you are interested in volunteering, please RSVP to allow us to plan for the day:

Noelle Johnson, Conservation Planner Gold Ridge Resource Conservation District (707)823-5244 Noelle@goldridgercd.org

Pollinators are critical to agriculture, and bees are among the most active of pollinators. Seventy-five percent of all crop species depend on animal pollinators like bees to produce fruits or seeds. Bio-diverse plantings in hedgerows (rows/clumps of perennials and annuals planted in or near fields) can help support native bee and honeybee populations, providing a reliable source of nectar and pollen throughout the year to nourish pollinators. Hedgerow areas can also provide nesting sites for pollinators, and safe forage areas free of pesticides.

Funding for this fun, educational event at Bloomfield FarmsTM is provided by the Clif Bar Family Foundation.

Bloomfield FarmsTM grows certified organic and heirloom produce, and practices sustainable farming while working to conserve and regenerate the lands they steward in the Estero Americano Watershed. The NCRC&DC is a local 501(c)3 non-profit organization working in Marin, Sonoma, Mendocino, and Lake Counties. The NCRC&DC's overall goal is to protect water, soil, and air resources. Its all-volunteer Council works to protect pollinator habitat, eliminate invasive species, promote agricultural tourism, support new and expanding farm operations, and encourage alternative energy from biomass. Gold Ridge Resource Conservation District assists landowners in addressing their environmental concerns by maintaining a presence in natural resources conservation work in all watersheds within the District, helps involve landowners in Natural Resource Conservation Service projects, and provides a conduit for landowners through which state and federal monies can be obtained to support and implement restorative programs and practices.





